

APPLICATIONS OF MULTI-CRITERIA DECISION ANALYSIS AT THE FINNISH ROAD ADMINISTRATION

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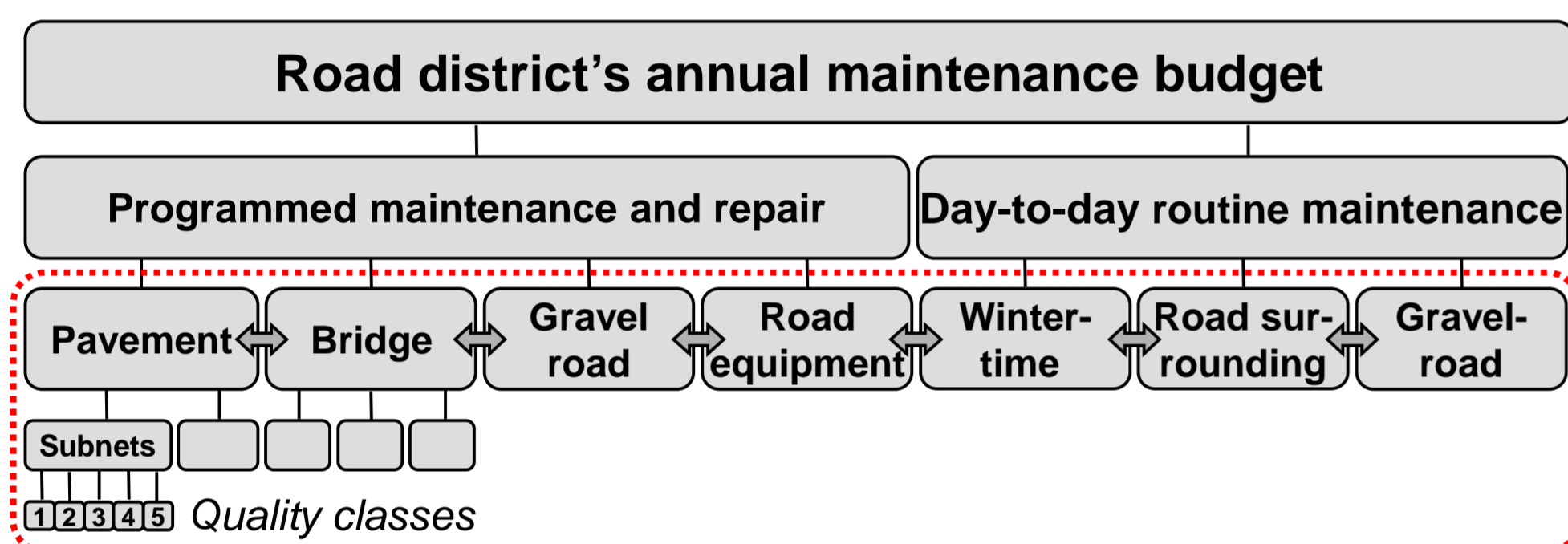
Helsinki University of Technology (TKK)

Part A: Network-level budget allocation between road keeping products

Introduction

- Integrated allocation framework
 - Includes all major products
- Multi-criteria analysis and optimization
- Existing data and subjective knowledge
 - Technically simplified product models
 - Overall analysis and guideline results
- Interactive managerial workshops
 - Discussion and systemic understanding

Products and model coverage



Integrated evaluation and computation

- Quality distributions as units of analysis
 - Standardized and *ad hoc* classifications

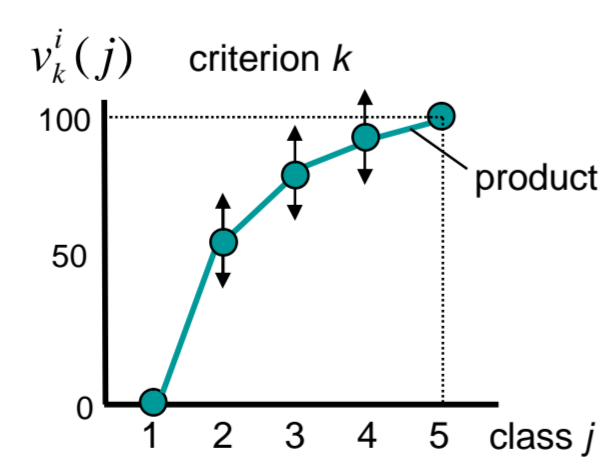
Multiple objectives / criteria

- Road safety
 - Accident risk from poor asset condition
- Asset value preservation
 - Maintenance backlog
- Customer satisfaction
 - Comfort, speed, confidence, feedback
- Environmental concerns
 - Noise, chemicals, dusting, nature, tidiness

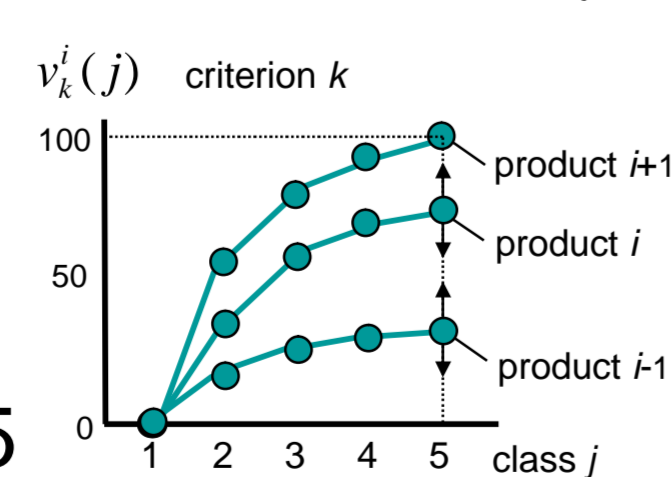
Relative benefit evaluation

- Based on Multi-Attribute Value Theory
 - Qualitative → alternative to user cost approach

- 1 Shape of the value function for each product
 - Difference between classes

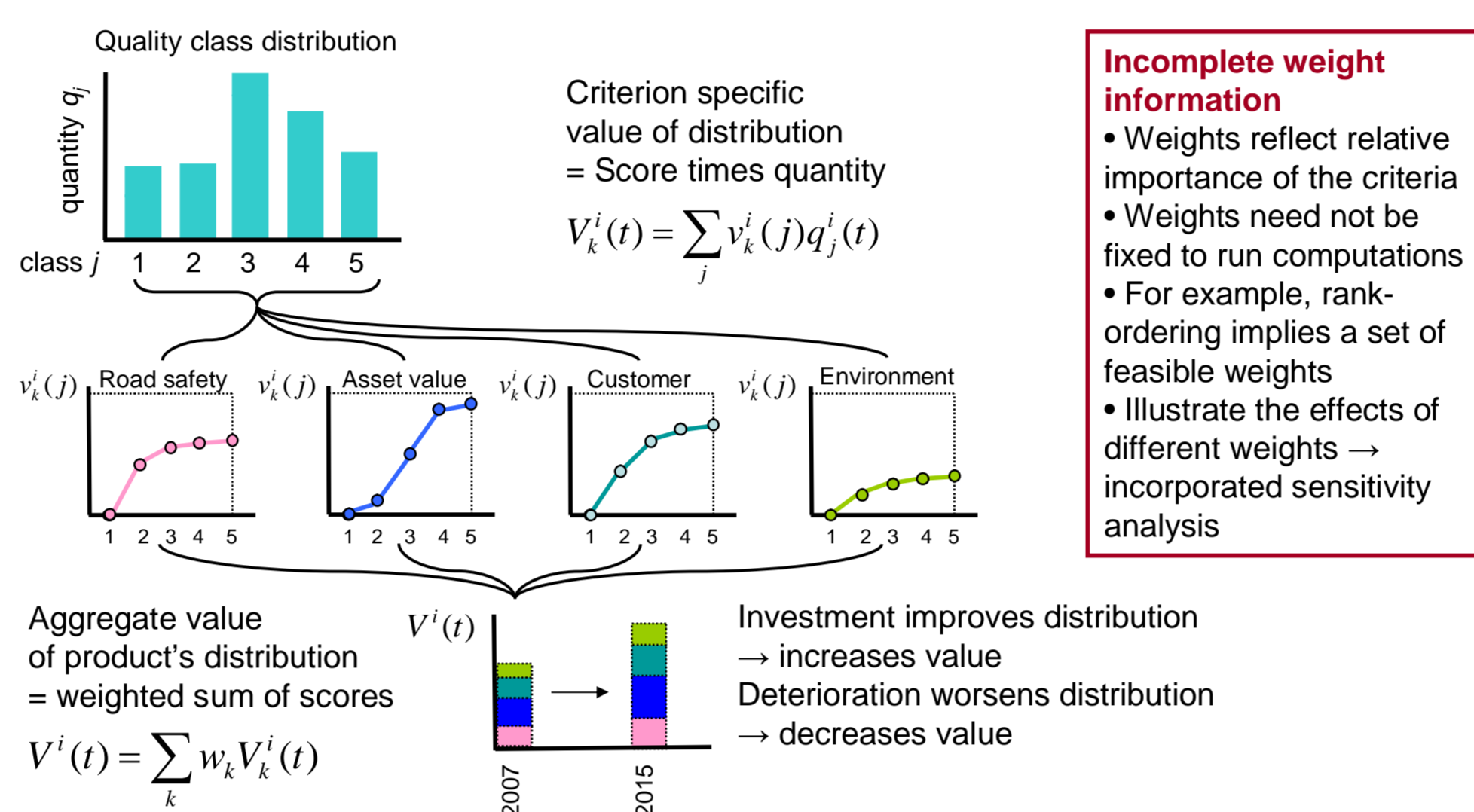


- 2 Level of the value function, i.e. maximum scores
 - Difference between products' swings from class 1 to class 5



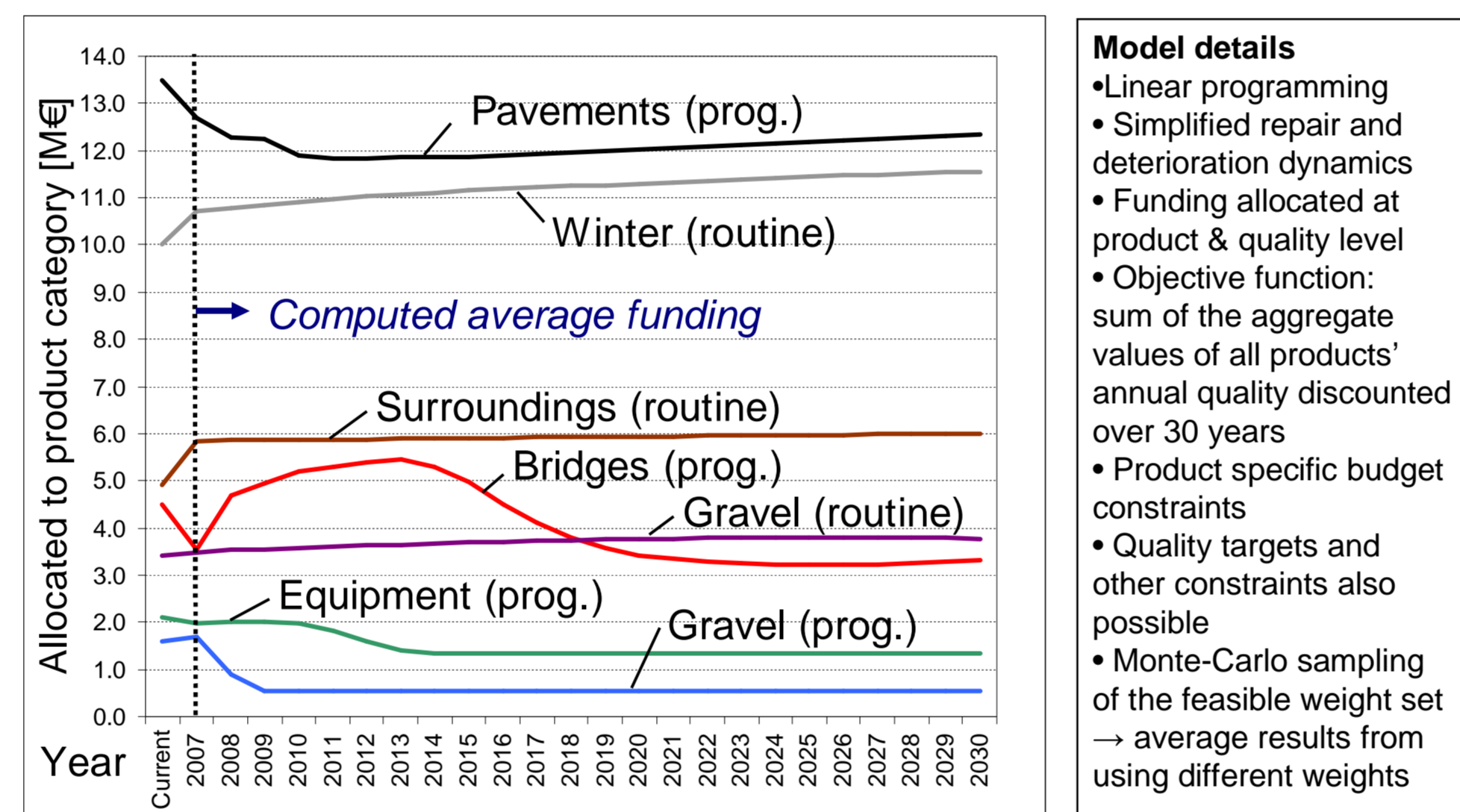
Aggregate value of products

- Transparent linear-additive model



Example of main results

- Annual allocation of given total budget



Key modes of interactive analysis

- Computed vs. current allocation
 - Which products gain or lose and why?
 - Facilitate structured discussion
- Impacts of alternative preferences
 - Which products are most sensitive/robust?
 - Contributions to customer satisfaction
- Prioritization of products
 - Which products gain or lose, first or later, if total budget is increased/decreased?

Conclusions

- Workable pilot of integrated analysis
 - Reflects key needs and preferences
 - Exhaustive life-cycle models not necessary
- Interactive process
 - Evaluations and computations provide a structured and transparent framework for facilitated communication and analysis
 - Strategic impact evaluation and results analysis workshops, not routine operations management system

Related references

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 Finalist for the 2007 DAS Practice Award

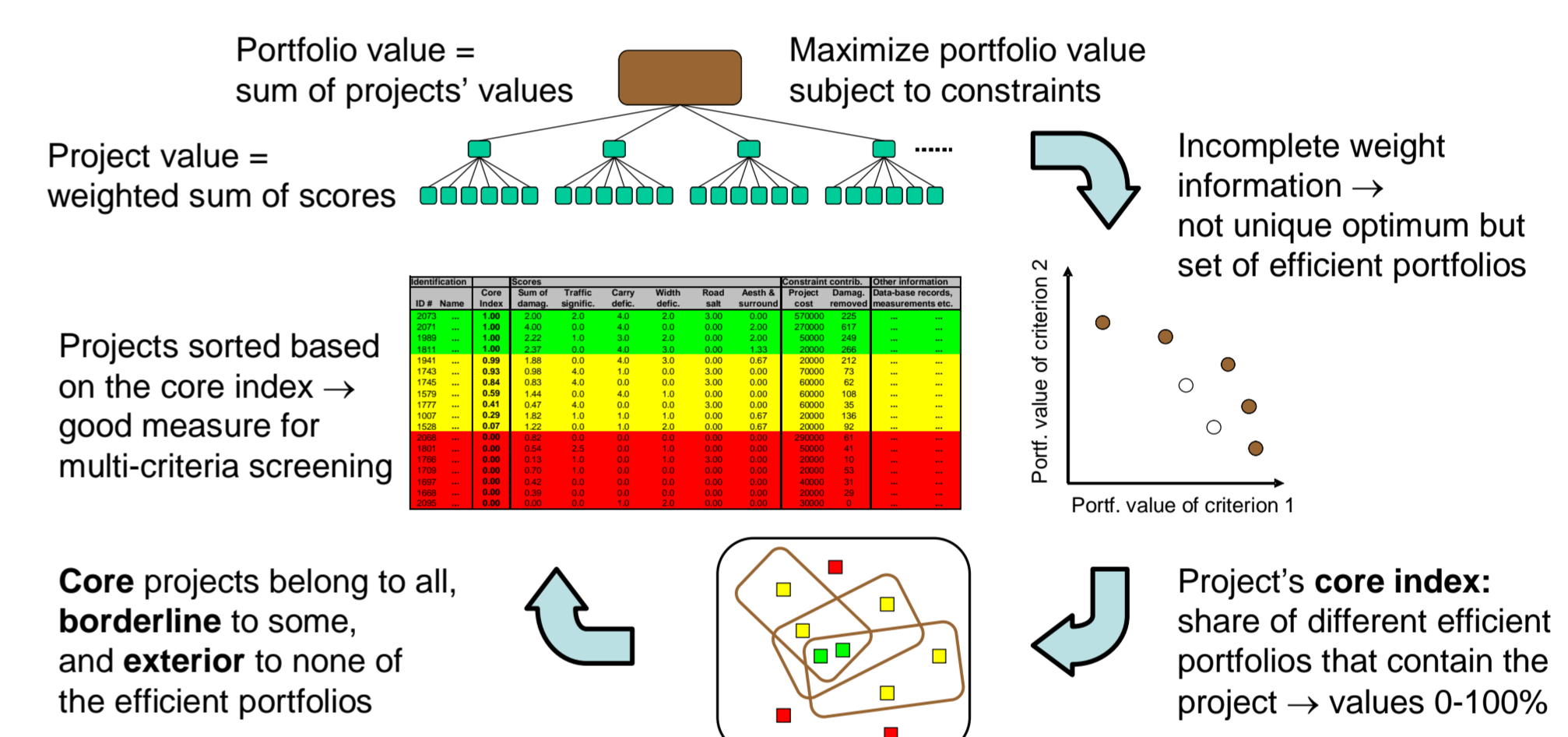
Part B: Bridge repair programming

Introduction

- Project screening for repair programs
- Large multi-criteria portfolio problem
 - Hundreds of bridges per district
 - Budget and other constraints
 - Several prioritization indexes and data
 - Different criteria suggest different programs → how to aggregate?
- Robust Portfolio Modeling methodology
 - Incomplete weight information

Robust Portfolio Modeling (RPM)

- Multi-criteria project portfolio selection methodology developed at TKK



Core index as aggregate measure

- Relative measure of project's fit into the portfolio → accounts for:
 - Project performance on multiple criteria
 - Incomplete information on criterion weights
 - Estimated cost and competing projects
 - Budget and portfolio feasibility constraints
- Tentative prioritization → helps focus
 - Transparent → detailed project data shown
 - Does not suggest optimal portfolios

Conclusions

- Run repeatedly with several districts
 - Matches programming managers' plans better than single criterion systems → works well for screening purposes
- Portfolio support for programming
 - Extended tool with core index values and functionalities for project selection
 - Portfolio-level information, e.g., total and average performance or cost of projects, balance among functional classes

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